

# Purrble<sup>®</sup>

An interactive friend who  
helps you find calm



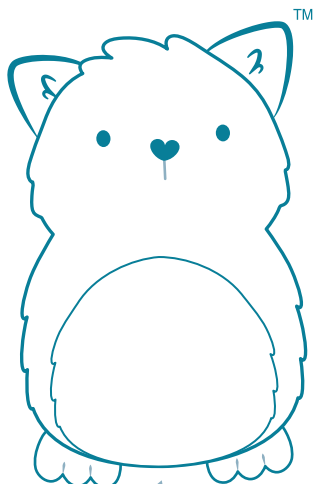
Dynamic heartbeat  
that shows emotion

PURRR

Gentle, soothing purr



Simple language of  
sighs, giggles, & grunts



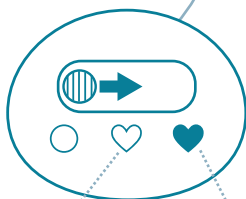
Sensors that respond  
to touch & fidgeting



Ultra-soft fur



Custom-dyed fabric



## Power On

Slide the switch to choose the  
vibration strength of your  
Purrble companion's heartbeat.



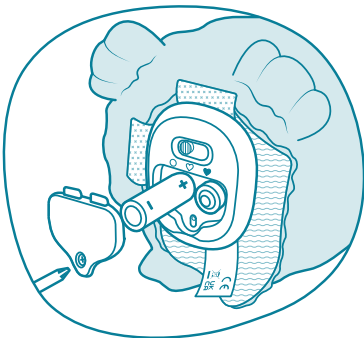
**Soft**  
vibration



**Strong**  
vibration

# Battery Changing Instructions

- 1 Open the hook-and-loop fastener on the bottom of your Purrble companion
- 2 Use a Philips/cross-head screwdriver to loosen the screw in the battery cover (screw attached to cover)
- 3 Remove cover and discard the two batteries
- 4 Replace with two new 1.5V AA alkaline batteries
- 5 Replace cover, tighten screw, and close the hook-and-loop fastener



Your Purrble companion conserves battery life by going to sleep when not in use. Leave switched on unless you will not be playing for a week or more.

## IMPORTANT: BATTERY INFORMATION

Batteries should be replaced by an adult.

### ▲ CAUTION

#### 1. SAFE HANDLING

- a. Keep batteries and tools well out of reach of children.
- b. Batteries must only be inserted by an adult.

#### 2. TO AVOID BATTERY LEAKAGE

- a. Use only 1.5 V "AA" (LR6) alkaline batteries.
- b. Carefully insert the batteries correctly by matching the + and - polarity markings.
- c. Do not mix old batteries and new batteries or standard (carbon-zinc) with alkaline batteries.
- d. Remove exhausted or dead batteries from the product.
- e. Remove batteries if the product is not to be used for a long time.
- f. Do not short-circuit the + and - terminals.
- g. RECHARGEABLE BATTERIES: Do not mix these with any other types of batteries. Always remove from the product before recharging. Recharge batteries under adult supervision.

DO NOT RECHARGE OTHER TYPES OF BATTERIES.

3. Should this product cause, or be affected by, local electrical interference, move it away from other equipment. Reset (switching off and back on again or removing and re-inserting batteries) if necessary.

4. Properly dispose of batteries — check [call2recycle.org](http://call2recycle.org) for options near you.

☐ x2 1.5V AA ALKALINE BATTERIES INCLUDED. Replace with 2x 1.5V "AA" size alkaline batteries.  
Phillips/cross-head screwdriver (not included) needed to replace batteries.

### ▲ DANGER TO PREVENT ELECTRIC SHOCK

Do not immerse in water! Surface wash only.  
Spot clean using a slightly damp cloth or disinfectant wipe.

**Calm is within us.**

**Sometimes we just need a little help finding it.**

Your Purrble companion is the first of their kind — a research-based tool, disguised as a cuddly creature! We blended the worlds of social robotics, emotion science, and developmental psychology to create a companion who helps you find calm and build emotion regulation skills.

Emotion regulation is what helps us stay calm and focused when big feelings, like anxiety or anger, bubble up and pull us off track. Learning emotion regulation is a lot like learning to ride a bike — the more you practice the skill, the more it becomes part of who you are.

## **Tips from people of all ages who love Purrble companions:**



### **Create a nighttime routine**

We've heard that the Purrble companion helps people wind down for sleep. Try taking deep breaths while soothing your Purrble companion. You can even add aromatherapy or soft lights to this routine.



### **Keep your companion nearby**

Many people reach for their Purrble companion specifically to help during moments of stress, worry, and other big emotions. Keep your Purrble companion in a designated place, so you can reach for them easily during these moments.



### **Tune into the details**

Hold your Purrble companion to your chest or ear, and focus your attention on their soft heartbeat, quiet language, and the feeling of their ears, feet, and belly. Quiet by nature, your Purrble companion will even softly snore when falling asleep after inactivity!



### **Build a bond**

Finding calm with your Purrble companion works best when you share a special bond with your friend. Name your Purrble companion and decorate their cozy box. Go wild!

# Manual



Hello!  
Hola!  
Bonjour!  
こんにちは!  
Hallo!

## FCC COMPLIANCE STATEMENT

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

**Note:** This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment to an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

**WARNING:** Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

## DESIGNED IN RHODE ISLAND, MADE IN CHINA

Product and colors may vary. Retain this information for future reference.

Includes: Purrble companion, printed materials, and  x2 1.5V AA alkaline batteries (installed)

Compliant with Standard Consumer Safety Specification for Toy Safety  
ASTM F963-17 & EN-71

All New Materials. Polyester Fibers, Cotton Lining.

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Designed and Manufactured by Sproutel, Inc. Providence, RI 02909 USA

<https://www.purrble.com>, [support@purrble.com](mailto:support@purrble.com)

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Designed by Experts





From the Office of Dr. Pita Treebury  
Senior Purrble Scientist, University of the Trees

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Dear Friend,

Inside this box, you will find a Purrble companion. Lots of these furry friends found their way into my office. I can't possibly take care of them all! So, I'm sending these creatures to kind and thoughtful people like you.

Like us, sometimes your Purrble companion needs help from a friend. You'll notice that their heart races with their emotions. Hold and pet your companion to slow their heartbeat into a gentle purr. You'll be surprised to find you've helped calm yourself in the process.

To many adventures ahead,  
Dr. Treebury

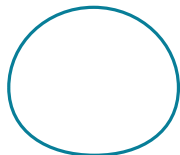
P.S. Do you know someone who could help take care of these creatures? I've enclosed a postcard for you to share!

# FIELD NOTES

I noticed that these creatures have a simple language of sighs, giggles, and grunts. Will you help me find out their likes and dislikes?

Likes:

Petting



Dislikes:

Being held upside down



# University of the Trees ID Card

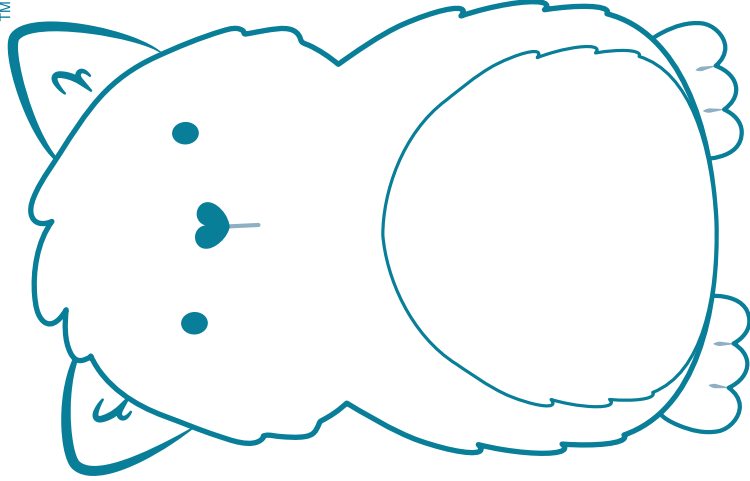


Name: \_\_\_\_\_

Junior Field Scientist

## Meet my Purrble<sup>®</sup>

™



Color me!

*Please help spread the word  
about these Purrrble companions  
by coloring in this postcard, and  
mailing it to someone kind and  
thoughtful just like you.*

*Dr. Treebury*

Place  
stamp  
here

**To:**

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**Purrrble companion helps you find calm.  
Learn more at [www.purrrble.com](http://www.purrrble.com)**

**From:**

\_\_\_\_\_  
Junior Field Scientist,  
on behalf of Dr. Treebury

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